



ST. RICHARD'S CATHOLIC CHURCH

ANNOUNCES PLANNING STUDY RESULTS

NUMBER OF PEOPLE PARTICIPATING IN THE PLANNING STUDY:

- 69 personal interviews
- 140 mail and online survey response
- 85 in-pew responses
- 34 percent of all registered parish households participated.

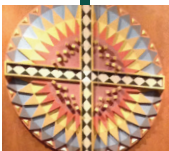
69% ARE IN FAVOR OF A CAPITAL CAMPAIGN AND 69% WILL OFFER THEIR FINANCIAL SUPPORT

- 84% of those who completed a personal interview said they would pledge to the campaign.
- Respondents believe that St. Richard's Catholic Church is a friendly, welcoming community and often describe that it "feels like home".
- There is a widespread recognition that the proposed projects are necessary so that the parish can continue to serve the spiritual needs of Catholics in the Richfield area.
- Respondents believe that the needs of the parish can best be met by a capital campaign in which all parish families will be encouraged to participate.

THANK YOU FOR PARTICIPATING IN THIS IMPORTANT PROCESS! YOUR FEEDBACK WILL SHAPE THE FUTURE OF ST. RICHARD'S CATHOLIC CHURCH FOR YEARS TO COME.

Our campaign consultants, the Steier Group, reported their findings and recommendations to Fr. Mark, the parish council and the finance and facility committees on December 16. Based upon our consultants' observations, they provided the following recommendations:

- Based upon the positive interview and survey results, St. Richard's Catholic Church should move into the preparation phase of a three-year capital campaign after the start of the New Year.
- Using the Steier Group's recommended approach, the parish's goal will be to raise enough money to fund most or all of the proposed projects. This will address all the improvement projects tested in the planning study and may allow for the creation of a capital improvement fund for future needs.
- St. Richard's Catholic Church should immediately begin recruiting a committed, diverse campaign leadership team that can invite all parishioners to join in this important effort.
- St. Richard's Catholic Church should begin working with the Steier Group to develop communication materials that will fully describe the parish's plan for moving forward.



MOVING FORWARD

Our parish council was in agreement with these recommendations and voted to move forward with a capital campaign. Over the past month, your input has been incredibly helpful in shaping the plans that are being made for the future of our parish community. For a detailed review of the planning study, please visit strichards.com and click on "Planning Study Results".